



UNiTY

**Connecting Everyone, Everything,
Everywhere - All The Time**



The PSTN & ISDN Switch Off

**Are your customers prepared
for the PSTN/ISDN switch off?**

What's all this talk about the PSTN & ISDN switch off and when is it happening?

Back in 2015, it was announced that PSTN and ISDN lines would be switched off in 2025. Up until now, PSTN's and ISDN's have been one of the primary communications solutions used within the UK, but, for businesses, this will cease to exist in just a few years.

Why is ISDN being phased out?

While it used to offer the fastest internet access available (128 kbps) it is now a relic of a bygone era, with faster internet access connections like DSL and WAN far surpassing the speeds that PSTN and ISDN lines are available to deliver in a cost-effective manner. Essentially, it's an outdated legacy system now.

While PSTN and ISDN networks have been enhanced and upgraded over the years but the fundamental network itself has largely remained unchanged. This, in conjunction with the rise of VoIP (Voice over Internet Protocol) as a more cost-effective and future-proof alternative, has resulted in ISDN's time coming to an end.

“The PSTN & ISDN switch off will force you to think about not only your customers communications current set-up but also the comms solutions your business offers. The PSTN & ISDN switch off will have a big impact on every facet of your company.”

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Why should I care? Will it affect my business?

YES! It will affect your customers but your business as well.

Every business needs to be aware of the impact such a fundamental change can have on them. For many of your customers base, it will mean a full review of their current communications solutions and services you provide them.

Finding the right solutions for your customers now will take away the worry and stress your customers may feel over the impending switch off.



sip solutions

**Two big contenders which provide the answer to the
PSTN & ISDN switch off are VoIP and SIP solutions.**

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What is the answer to the switch off?

Unity VoIP allows you to offer a cost effective and business forward telecommunications solution which provides your customers with key benefits such as:

Flexible working: As users only use one number, separate mobile and fixed lines are replaced and each employee can work from different locations, including home, but still be part of the overall communication service.

Call efficiency: Calls between users are free of charge while calls to mobile and international numbers are considerably cheaper - this is all done with no charge to upgrade PBX features.

Cost reduction: We all know SIP is cheaper than ISDN and our convenient 'pay-as-you-grow' offering takes away the need for investment in infrastructure, systems or equipment.

Business continuity: All services and features are in the cloud. This means communications will be running in the office, even if the office is damaged (e.g. flood or fire). It means employees can continue working from any location using their one number.

Whatever the size and shape of your business and your customers business, just know that we are here to help.

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VoIP Packages

Foundation User	Functional User	Fixed User	Mobile User
<p>Includes: Preconfigured Polycom VVX 301 Handset</p> <ul style="list-style-type: none"> • Call hold • Call waiting • Calling ID • Call pick up groups • Three-way call • Call handling • Call forwarding • Voicemail 	<p>Includes: Inclusive 01,02,03 & 07 mins Preconfigured Polycom VVX 301 Handset</p> <ul style="list-style-type: none"> • Call hold • Call waiting • Calling ID • Call pick up groups • Three-way call • Call handling • Call forwarding • Voicemail 	<p>Includes: Inclusive 01,02,03 & 07 mins Preconfigured Polycom VVX 301 Handset</p> <ul style="list-style-type: none"> • Call hold • Call waiting • Calling ID • Call pick up groups • Three-way call • Call handling • Call forwarding • Speed dial • Voicemail 	<p>Includes: Inclusive 01,02,03 & 07 mins Preconfigured Polycom VVX 301 Handset</p> <ul style="list-style-type: none"> • Call hold • Call waiting • Calling ID • Call pick up groups • Three-way call • Call handling • Call forwarding • Speed dial • Voicemail • Office UC for tablet • Office UC for smartphone



Why Unity? Trusted, Innovative & Partner-Focused

With our vast experience, happy customers and dedicated team of experts, we are proud to provide our partners with first-class dedication and support, with an inimitable flexibility enabling them to win custom. Our mission is clear - We help you win, so here are 10 reasons why to choose Unity as your wholesale supplier.

- Technical:** Over 20 years of developing our technical knowledge.
- Influential:** Long lasting relationships with over 30 vendors.
- Trusted:** We know our technologies, partners, markets and trends.
- Innovative:** We have a passion for taking emerging vendors to market.
- Service:** The same helpful experts each time, for the best quality of service.
- Focused:** We're not too big, but not too niche, offering a wide range of specialisms.
- Collaborative:** Our experienced team acts as an extension of your business.
- Tailored:** We tailor our approach to ensure you have the answers you need.
- Dedicated:** Commercial and Technical Account Managers that can help grow your business
- Flexibility:** We've got the freedom to act quickly and adapt to your changing requirements.

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Got Questions? Let's Talk

If you have any questions about the PSTN & ISDN switch off or our wholesale VoIP solution then don't be a stranger. Feel free to call us on 0330 119 6666 or email us at sales@unity.world and we'll be more than happy to answer your questions.



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